

Dominion Telegraph Institute,

34 KING STREET EAST,

TORONTO, ONTARIO.

*Established for the special purpose of qualifying Operators for the New
Telegraph Lines now building through Canada.*

This Institution, although established but a short time ago, has already become one of the Permanent Institutions of Canada. Its rapid growth and prosperity are due to the demands of the Telegraph community; and the necessity of establishing a thorough and practical Institute at the present time, when the whole Dominion is being traversed by a complete network of Telegraph Lines, and when the prospects of the future of the business are better than ever before, is too clearly demonstrated in itself to need any further commendation.

The Dominion Telegraph Company have already built Lines from Toronto to Buffalo; all along the Lines Offices have been opened, and have been supplied with Operators exclusively from this Institute, who are giving entire satisfaction. Those Lines are now about to be extended to Montreal and Sarnia, and hundreds of Offices will be opened.

The Peoples' Telegraph Line, now building; the Intercolonial Railroad Telegraph Line; the Toronto and Nipissing, and the Toronto, Grey and Bruce Railroad Telegraph Lines, will create a great demand for Operators, and serve to increase their Salaries. The Great Western, the Grand Trunk, and the Northern Railroad Telegraph Lines are constantly employing Operators, and a number of our Graduates have already been employed by these Companies, and are giving good satisfaction. Thousands of Miles of wire are now being constructed, and hundreds of Young Men and Women, as yet ignorant of the Telegrapher's Alphabet, will be employed. The Institute will supply all the Operators possible, and we call upon Young Men and Women of the Dominion who wish to engage in a permanent and lucrative business, to qualify themselves for the duties of Telegraphy. Graduates of the Institute can procure at least \$30 per month until experienced. The Salaries of experienced Operators are from \$45 to \$60 per month, and the States \$100 per month.

The Institute is fitted up in the most complete and practical manner, with all the fixtures of the regular Telegraph Office, on a large scale; and having the advantage of a Regular Working Main Line, three miles in length, extending to the Village of Yorkville, its Students become familiar with all the duties of the business. Messages of every description, train reports, markets and news reports, are daily practiced on the Lines. Individual Instructions, Lectures, Blackboard Exercises, &c., are given. Neither time, pains nor expense is spared to qualify its students for an important office in the shortest possible time.

(Letter from Martin Ryan, Esq., Superintendent of the Dominion Telegraph Company.)

Toronto, Ontario, February 6th, 1869.

Sir,—In reply to yours of recent date, asking my opinion as to the efficiency of the instruction given in your Telegraph Institute in this city, I have to reply that, having examined your system of Instruction, and the facilities at your command, I have no hesitation in saying, that I consider any persons wishing to acquire a thoroughly practical knowledge of the Art of Telegraphy, can do so at your Institute. A great number of Operators, both male and female, will be required the coming Spring and Summer, on the New Lines now building, and competent Graduates of your Institute will be employed, as they are required.

Yours Truly,

MARTIN RYAN, Supt Dominion Telegraph Co.

A fair knowledge of reading and writing are all the necessary qualifications, and any person of ordinary ability can become a competent Operator.

The terms for the Full Course, to Gentlemen, are \$30; and to Ladies \$20. No extra expense, as all necessary materials are furnished. Board, to Gentlemen, \$3, and to Ladies \$2 to \$2.50 per week. The time occupied in learning averages about three months. Some of our Graduates, already on the Lines, have completed the course in less time.

The Institute is not a Commercial School, but a thorough and practical Telegraphic Institute, directly connected with the interests of Telegraphing, and should you learn the business, we can render you assistance to an office on the Lines.

Yours Respectfully,

John Allen, Jr., Business Manager.

P. McEachren, General Superintendent.

THE NEW LINES.

Toronto October 12th/85

The New Lines of Telegraph which were commenced about a year ago—but through the opposition thrown in their way by rival Companies, were delayed in their progress until the present time—have at length adjusted all their difficulties. Stock and Subscriptions are already pouring in. Contracts have been given out for the completion of the Lines, and in a short time hundreds of new Telegraph Offices will be opened, and a like number of Operators employed.

THE DUTIES OF A TELEGRAPHER.

There is no Trade or Profession which requires so little amount of labor, and at the same time none where the employee has the same amount of freedom and independence. Nearly all Operators have an Office entirely to themselves, pleasantly situated and furnished, where they send and receive their dispatches from all quarters of the continent, unmolested or "watched" by "masters," "foremen," &c., as is the case in most other lines of business. The Operator's Superintendent is generally many hundred miles away, and the Operator is left entirely to himself, to act and think as he pleases. In many cases Operators (owing to having so much spare time while on duty) study for the professions; many carry on some other business in connection with their office, such as Bookselling, Express Office, Sewing Machine Business, &c.; and those at Railway Stations act as Ticket Agents, thereby doubling the salary they would have received for Telegraphy alone. On all Railroads Telegraph Operators are most generally chosen for the most important positions, such as Agent, Superintendent, Manager, &c. Young men have at all times found the business easy, pleasant, honorable, and remunerative.

WILL IT PAY?

We ask none to enter the business, and would advise none to do so, without looking upon it as an investment, and expecting to be benefited by the same. Our competent graduates found it to pay. After having completed their course, and being assisted to an office, three months' salary repaid them for their outlay, and now they continue in constant employment, and at the same time feeling that with their trade they are in an independent position, and can procure employment at any time and anywhere. The old Lines are continually increasing their business and opening new offices, rendering it necessary to employ many who have not a very perfect knowledge of the business. Many of our Students found employment on the Railroad Lines before completing the course. The necessity for young men to learn the business is fully evinced by the letter (in this circular) of the Manager of the New Lines, who will require a large number of Operators, and as the existing lines are already short of Operators, the prospects for those who learn could not be brighter, the business being yet in its infancy, and unlike nearly all other lines of business, WHICH ARE CROWDED FROM YEAR TO YEAR.

ADVANTAGES OF A TELEGRAPHIC EDUCATION.

- 1.—The business in itself is fascinating in the extreme. The idea of communicating instantaneously a distance of thousands of miles, NEVER LOSES ITS CHARM.
- 2.—Enterprising young men and ladies can obtain a good salary in a shorter space of time than in any other business.
- 3.—The Telegrapher may select his place of business and residence in accordance with his fancy, either in the great metropolis, the quiet village, the fashionable watering place, or the isolated cabin on the plains.
- 4.—In many instances the Telegraph is connected with other business, and thus advantages of great value are received. Some Operators do a thriving business in this way.
- 5.—Railway Companies, Express Companies, and Manufacturers offer a premium by way of large salaries for the services of Telegraphers to act as Agents, Book-keepers, &c.
- 6.—Telegraph Operators not unfrequently have the opportunity afforded them of travelling to distant parts of the country free.
- 7.—The study and practice of Telegraphy is not tedious, but on the contrary, to those having leisure hours, it would serve as a pastime rather than a task.

The hours of attendance at the Institute are from 9 a.m. to 12 m., and from 1.30 p.m. to 4.30 p.m.